

HORSE & *style*
M A G A Z I N E

HOLIDAY GUIDE ^{TO}
EQUESTRIAN STYLE



The
HORSE & style
M A G A Z I N E

HOLIDAY GUIDE TO EQUESTRIAN STYLE

This holiday shopping season, don't miss your chance to join the source for equestrian holiday gift giving. The third annual Horse & Style Holiday Guide to Equestrian Style is the equestrian's go to guide for gifts from horse, to home, to the finer items that everyone on your list will covet. With new holiday features, cozy equestrian trends and the best in gift ideas, the Holiday Guide to Equestrian Style offers something for everyone - whether your preference is to discover new jewels, select the perfect custom

gift, or simply sip and savor the holiday season.

Advertising opportunities are available in the full-color, all-digital *Horse & Style Holiday Guide to Equestrian Style!*

Take advantage of this special opportunity to reach hundreds of thousands of discerning equestrian shoppers.

Reserve your space now!

HORSE & HOME

* Garnish your home with these equestrian interiors



Icarus
Miho Unexpected Things • \$107

INSERTION ORDER

HORSE*&style*
MAGAZINE

HOLIDAY GUIDE^{TO} EQUESTRIAN STYLE

CUSTOMER INFO:

Company _____

Contact _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

Email _____

BILLING INFO:

Company _____

Contact _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

Email _____

AS THE ADVERTISER: All payments are due by the advertising deadline of each issue for which the ad is due. In the event that any invoice is not paid in full by the advertising deadline, advertiser understands and accepts by signing below that the total amount due will be charged to the credit card indicated below without further notice. If advertiser fails to pay in full by advertising deadline, subsequent ad space will not be granted unless payment is offered in full at time that insertion order is signed.

Signature of Advertiser _____

Print Name _____ Date _____

Signature of H&S Representative _____

Print Name _____ Date _____

CREDIT CARD INFO:

Credit Card # _____

Exp Date _____ CVC # _____

Name as it appears on card _____

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Final Art Due November 24th
Release date November 28th

RATES:	QTY.	PRICE	SUBTOTAL
<input type="checkbox"/> Full page \$500	_____	x _____ = \$ _____	
<input type="checkbox"/> Half page \$300	_____	x _____ = \$ _____	
<input type="checkbox"/> Quarter page \$175	_____	x _____ = \$ _____	

SPECS:

Full page 10"x10" full bleed
Half page 4.875" x 9.875" no bleed
Quarter page 4.875" x 4.875" no bleed
High resolution PDF and jpg files accepted.

ARTWORK:

- Will send Print Ready Ad(s)
- Design services required (*Additional fees apply)

Please send all artwork to:
advertising@horseandstylemag.com