

...you might not know about ...

KERRITS®

Kerrits is a women-founded, women-led apparel brand rooted in the Pacific Northwest, where a small in-house team designs every piece. Sprouted in 1986 as an outdoor activewear company for women on the move, Kerrits went on to change the equestrian world forever by bringing the first performance riding tights to market in 1991. Forty years later, they're still innovating, still designing for real women of every age, size, and discipline, and still rooted in the connection between rider, horse, and the outdoors.

Learn more at [Kerrits.com](https://www.kerrits.com).



1. Kerrits has been women-founded and women-led since day one. In 1986, Kerri Kent set out to make activewear that actually fit and performed for athletic women, a vision that still drives every decision the brand makes today.
2. It all started with a bathing suit. Frustrated by the options on the market, Kerri bought \$50 worth of fabric from the Jantzen outlet store and started sewing her own swimsuits. She sold them out of her car trunk on the banks of the Hood River, and before long Kerrits Activewear was born.
3. Kerrits launched as an outdoor activewear brand for women, built around movement, comfort, and confidence in the places women love to move. That outdoor DNA still shapes every collection today.
4. Kerrits brought the first performance riding tights to market, changing the game for equestrians forever. Before Kerrits, riders made do with gear that wasn't made to move. After Kerrits, performance, fit, and freedom of movement became the new standard.
5. Innovation is in the brand's bones. Kerrits was first to bring fabric technologies like Ice Fil® and Coolcore® to equestrian apparel, giving riders cooling performance built for long days in the saddle and in the sun.
6. Every piece is designed in-house by a small, tight-knit team in the Pacific Northwest. Apparel is tested in the region's wildly varied weather, from cold, wet winters to hot, dusty summers, so it holds up wherever you ride.



7. Kerrits designs for active women of every age, size, and discipline. From schooling rings to trail rides, from young equestrians to lifelong horsewomen, the fit is made for real bodies in real motion.
8. Connection is at the heart of the brand. Connection between rider and horse, between women and the outdoors, and between the riders, retailers, and communities who make the sport what it is.
9. You'll find Kerrits in hundreds of local tack shops across the country. Supporting the small businesses that anchor the equestrian community has always been part of how Kerrits shows up.
10. Kerrits invests in the future of the sport through ongoing sponsorships of the United States Pony Club, the Interscholastic Equestrian Association, and the United States Eventing Association, helping the next generation of riders find their seat, their confidence, and their community.

