



## The Sweet Tradition of **Mrs. Pastures**<sup>®</sup> *Cookies for horses*

In barns across the country, there's a familiar sound that horses recognize instantly, the gentle rattle of a cookie jar and the unmistakable aroma of a beloved treat. For generations of riders, trainers, and horse lovers, that moment often means one thing: a handful of cookies from Mrs. Pastures.

**A RECIPE BORN IN THE BARN**  
The story of Mrs. Pastures begins with a simple act of love between a horse and its owner. In 1986, California horsewoman Patricia Burge set out to create a wholesome treat for her daughter Maggie's horse, Poncho. Determined to make a treat picky Poncho would enjoy, Mrs. Burge started experimenting in her home kitchen.

What began as a small kitchen project quickly caught the attention of fellow riders. Demand grew so quickly that production moved from Mrs. Burge's kitchen to the viewing area of an indoor riding arena, and eventually to a dedicated

facility as word spread across the equestrian community.

### **SIMPLE INGREDIENTS, TIMELESS FLAVOR**

Part of what makes Mrs. Pastures cookies so beloved is their simplicity. The original recipe relies on a handful of recognizable ingredients — oats, wheat middlings, rolled barley, cane molasses, apples, and water — creating a wholesome, aromatic treat horses eagerly seek out.

The cookies are dehydrated rather than baked, resulting in a crunchy texture that keeps them from crumbling in your pocket and gives them a long shelf life — perfect for busy days at the barn or in the show ring.

### **A TREAT TRUSTED BY HORSE OWNERS**

Over the decades, Mrs. Pastures has become more than just a horse treat — it has become a small but meaningful ritual of connection. Riders often recall feeding them to their

childhood horses, slipping one to a favorite school pony, or offering a cookie after a successful ride.

That enduring trust has made Mrs. Pastures a staple in tack rooms and feed bins across the country. The brand's dedication to consistent taste, quality, and presentation has helped it build a loyal following among horse owners who want a treat they feel good about sharing.

### **A GROWING LEGACY**

Today, the tradition continues to grow while staying true to its roots. In 2021, Mrs. Pastures joined the family of companies at Alltech, allowing the brand to expand production while honoring the legacy that Patricia Burge created decades ago. Alongside the original cookie, the brand has introduced new options — from innovative show-ring treats to mindful, diet-friendly varieties — ensuring that horses with different needs can still enjoy the same beloved reward.



### **THE BOND IN EVERY COOKIE**

In the end, Mrs. Pastures is about more than ingredients or recipes. It's about the quiet moments that define life with horses — a reward after a ride, a gesture of trust, and the simple joy of sharing something sweet with a horse who knows exactly what's coming next.

For many horse lovers, that familiar cookie is not just a treat — it's part of the story of the barn, passed down from one generation of riders to the next. And judging by the eager nicker that follows the opening of a cookie jar, it's a tradition horses are more than happy to continue. HS

