



BEHIND *the seams*

by Helen Abrams



A Legacy of Fit, Function, and Forward Motion



Co-owners and sisters, Jennifer (left) and Michelle (right), with their mother, Roberta, who founded the company.

R.J. Classics has remained a trusted name among riders who value both tradition and progress, those who expect their apparel to perform as beautifully as it looks.

MORE THAN A SHOW COAT
While R.J. Classics is widely recognized for its impeccably tailored show coats, the brand's offering extends far beyond the ring staple it's known for.

Today, R.J. Classics delivers a full wardrobe for riders at every level, including breeches designed for both schooling and competition, technical show shirts and everyday riding tops, layering pieces built for changing seasons, a complete men's line, inclusive sizing including plus size women's styles, and children's apparel with sizes starting as young as 2T.

In a sport where tradition runs deep, true innovation is often quiet—woven into seams, shaped through fit, and proven in the ring. For over 25 years, R.J. Classics has built its reputation not by chasing trends, but by refining the essentials of equestrian apparel: precision tailoring, technical performance, and an unwavering commitment to the rider.

**BUILT ON HERITAGE,
DESIGNED FOR TODAY**
R.J. Classics was founded as a family-owned

and operated business with a clear intention to create riding apparel that honors the heritage of equestrian sport while evolving with the needs of modern riders. From the beginning, the brand has focused on the details that matter most: how a coat moves over a jump, how a breech performs through long days at the barn, and how a rider feels stepping into the ring.

That philosophy has carried the brand through its 25th anniversary milestone, marking not just longevity, but consistency.

With new collections and colorways launching each spring, summer, and fall, the brand continues to evolve alongside its riders, meeting them wherever they are in their journey.

INNOVATION IN EVERY RIDE
At the core of R.J. Classics is a quiet but constant pursuit of improvement. Every piece is thoughtfully designed to balance tradition with modern performance, ensuring riders feel as confident as they look.



THE NEW STANDARD: LUXE-TEK BREECHES

R.J. Classics recently launched new Luxe-Tek breeches, setting a new benchmark for what riders can expect from everyday performance wear. Designed with both function and feel in mind, the Luxe-Tek breeches offer a refined balance of structure and stretch, supportive where you need it and flexible where it matters most.

The result is a breech that moves seamlessly with the rider, whether in the saddle during a full training day or stepping into the show ring. With elevated fabric technology, a flattering fit, and thoughtful detailing, Luxe-Tek reflects R.J. Classics' ongoing commitment to innovation, delivering premium performance at an accessible price point.

WORN BY CHAMPIONS, BUILT FOR EVERYONE

The early 2026 addition of Olympic gold medalist McLain Ward as a sponsored rider marked a meaningful moment for the brand. Known for his precision, consistency, and horsemanship at the highest level, Ward represents the same values R.J. Classics has championed for decades.

Building on the brand's relationship with the Ward family, which began with daughters Lilly and Maddy, this partnership reflects a shared belief that riders should never have to compromise between function, style, and tradition. It further underscores R.J. Classics' commitment to supporting riders at every stage of their journey.

THE FUTURE OF A CLASSIC

In an industry often defined by legacy, R.J. Classics stands out for its ability to balance tradition with forward motion. Every collection, every refinement, and every new silhouette reflects a brand that is not content to stand still.

With the recent launch of the Legacy Lite line of show coats and shadbellies, designed to be lighter, more breathable, and even more responsive in motion, the brand continues to evolve, thoughtfully refining the pieces riders rely on most. Because in riding, as in design, true elegance is not just about where you've been. It is about how you move forward. *HS*

*To shop the latest collection,
please visit: rjclassics.com*

