

# Solid Citizen

*Intentionally designed, distinctly modern.*



Equestrian fashion often falls between highly technical performance and a sense of inaccessibility, yet Megan Cameron Muscarella has created something that feels refreshingly grounded while remaining thoughtfully refined. As the founder of Solid Citizen Equestrian, Megan has built a brand rooted in intention, experience, and a deep understanding of the modern rider's lifestyle.

Known to many as Megs, Megan's journey into fashion was not traditional, but it was transformative. As a professional fit model based in Los Angeles, she has spent over a decade working behind the scenes with

some of the industry's leading brands, helping shape garments to fit women of all sizes. That experience, paired with her lifelong connection to horses, became the foundation for something more meaningful: a brand that merges technical precision with everyday elegance.

Solid Citizen Equestrian was born from a deeply personal place. Having stepped away from riding earlier in life due to financial constraints, Megan understands firsthand what it means to be a working amateur, balancing career ambitions with an unwavering passion for horses. That perspective is woven into every collection, grounding the brand in authenticity and relatability.

At its core, Solid Citizen is about accessible luxury. The brand's mission is simple, yet powerful: to create wardrobe staples that fit beautifully, function effortlessly, and feel elevated without the prohibitive price point often associated with equestrian apparel. From tailored riding tops to polished lifestyle pieces, each design reflects Megan's commitment to thoughtful construction and wearability across settings, from the barn to everyday life.

What sets Megan apart is her refusal to take shortcuts. Rather than sourcing pre-made garments, she builds each piece from the ground up, considering fabric, fit, and function at every stage. Her collections are intentionally developed, with an emphasis on flattering silhouettes and materials that move seamlessly with the rider. This meticulous approach has defined each capsule release, earning the brand a loyal following among riders who value both performance and style.

Those capsule collections have become a signature of Solid Citizen's evolution. With each release, Megan continues to refine her vision, introducing pieces that feel both timeless and distinctly modern. Her earlier capsules established the brand's identity through clean lines, feminine tailoring, and versatile designs that transition effortlessly beyond the arena. Now, as anticipation builds for her upcoming capsule, there is a clear sense that the brand is entering its next chapter.

And that chapter feels particularly exciting. The upcoming collection is expected to build on everything Megan has already done so well, while pushing the boundaries





of what equestrian apparel can be. With her background in high level fit development and her continued dedication to quality materials, the next capsule hints at an even more elevated offering. Pieces that not only perform, but inspire confidence no matter the setting.

More than just clothing, Solid Citizen represents a mindset. It is for the rider who answers emails from the tack room, who moves fluidly between responsibilities, and who refuses to compromise on style or substance. Megan designs for the woman she knows intimately, because she is that woman.

This brand is not about profit, it is about passion. And that sentiment is felt in every detail.

As Solid Citizen Equestrian continues to grow, one thing remains clear. Megan is not

chasing trends, she is building something lasting. With each capsule, she is redefining equestrian fashion, while empowering a new generation of riders to feel seen, supported, and effortlessly polished in every aspect of their lives.

And if the next collection is anything like what has come before, it will not just meet expectations. It will set a new standard. **HS**

*Discover the latest from Solid Citizen Equestrian and explore the upcoming capsule at [solidcitizenequestrian.com](https://solidcitizenequestrian.com), and follow along on Instagram for exclusive previews, behind the scenes moments, and launch updates.*

*AW2026 launches this July and for the first time ever, you'll be able to shop the capsule in person in Wellington, Ocala, Del Mar, Colorado, Texas, Maryland and more. Find the full stocklist online and follow along as we enter the world of wholesale.*